

# SECOND INTERNATIONAL WORKSHOP ON COCOA CERTIFICATION

Hotel Radisson Blu, Zurich, Switzerland  
6-7 March 2014

***Draft dated 26 February 2014***

## THURSDAY 6 MARCH

08.30	Registration
09.00	<p style="text-align: center;"><b>OPENING SESSION</b></p> <p>Opening remarks:  <b>Hans-Peter Egler, Head Trade Promotion, SECO (TBC)</b>  <b>Chris Wunderlich, UNFSS Coordinator</b>  <b>Dr. Jean-Marc Anga, Executive Director, ICCO</b></p>
09.30	<p style="text-align: center;"><b>SESSION 1</b></p> <p>Presentation of the working document prepared by the ICCO consultant,  <b>Aimee Russillo, Managing Partner, Liseed Consulting</b></p> <p>Discussions</p>
10.30	Cocoa Break
11.00	<p>Panel discussions with stakeholders involved in standards systems on the way forward.  <b>Chair: Aimee Russillo</b>  <b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Götz Schroth, Senior Manager Cocoa, Sustainable Agriculture Division, Rainforest Alliance</b></li> <li>• <b>Rüdiger Meyer, CEO, FLO-CERT GmbH</b></li> <li>• <b>Han de Groot, Executive Director, UTZ Certified</b></li> <li>• <b>Ulrich Helberg, Certification Capacity Enhancement (CCE)</b></li> <li>• <b>Karin Kreider, Executive Director, ISEAL Alliance</b></li> <li>• <b>Jack Steijn, Chair CEN Committee 415 on sustainable and traceable cocoa</b></li> </ul>
12.30	Lunch
14.00	<p>Presentations by cocoa producing countries on national standards  <b>Chair: Michiel Hendriksz</b>  <b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Rosemarie Tanoe, Chef de Service Projets et Suivi Évaluation, Conseil du Café-Cacao, Côte d'Ivoire</b></li> <li>• <b>Edem Amegashie, Deputy Marketing Manager, Ghana Cocoa Board</b></li> <li>• <b>Dr. Lee Choon Hui, Director General, Malaysian Cocoa Board</b></li> <li>• <b>H.E. Luis Valverde, Vice-Minister, Ministry of Agriculture, Livestock, Aquaculture and Fisheries (MAGAP), Ecuador (TBC)</b></li> </ul> <p>Panel discussions</p>

# SECOND INTERNATIONAL WORKSHOP ON COCOA CERTIFICATION

Hotel Radisson Blu, Zurich, Switzerland  
6-7 March 2014

16.00	Cocoa Break
16.30	<p>Panel discussions comprising representatives from the cocoa and chocolate industry. <b>Chair: Dr. Lee Choon Hui, Director General, Malaysian Cocoa Board</b></p> <p><b><u>Panellists:</u></b></p> <ul style="list-style-type: none"> <li>• <b>Alistair Child</b>, Cocoa Sustainability Director, Certification &amp; Community Development, Mars Global Chocolate</li> <li>• <b>Cathy Pieters</b> (Cocoa Life Program Director), Mondelez International</li> <li>• <b>Michiel Hendriksz</b>, Director Sustainability, ADM International Sarl, Cocoa Division</li> <li>• <b>Daudi Lelijveld</b>, VP Cocoa Sustainability &amp; MD Biolands, Barry Callebaut AG</li> <li>• <b>Simon Branyn-Smith</b>, Olam International</li> </ul>
18.00	End of Session

## FRIDAY 7 MARCH

09.00	<p>Panel discussions with Civil Society Organizations/NGOs – <b>Chair: Jens-Soth, Expert and Advisor to SECO, Helvetas Swiss Intercooperation</b></p> <p><b><u>Panellists:</u></b></p> <ul style="list-style-type: none"> <li>• <b>Hans Perk</b>, Global cocoa programme coordinator, Solidaridad</li> <li>• <b>Manfred Borer</b>, Sustainable Cocoa Production Program, Swisscontact</li> <li>• <b>Friedel Hutz-Adams</b>, Sudwind/Voice</li> </ul>
10.00	Cocoa break
10.30	<b>SESSION 2</b>
	<p><b>Direct Dialogue to be facilitated by ICCO and UNFSS:</b> How can the cocoa and chocolate industry and cocoa-producing countries work together to achieve common sustainability standards?</p> <ul style="list-style-type: none"> <li>• Representatives from the industry</li> <li>• Representatives from cocoa producing countries</li> </ul>
12.00	Lunch
14.30	<b>SESSION 3</b>
	<p><b>Recommendations on the way forward</b> Moderators: <b>Dr. Jean-Marc Anga</b>, Executive Director, ICCO / <b>Chris Wunderlich</b>, UNFSS Coordinator</p> <ul style="list-style-type: none"> <li>- Strategy: Practical actions on how the industry, certification initiatives and cocoa producing countries can work together using an integrated approach</li> <li>- Practical actions on how the ICCO and UNFSS can facilitate the process</li> </ul>

# **SECOND INTERNATIONAL WORKSHOP ON COCOA CERTIFICATION**

Hotel Radisson Blu, Zurich, Switzerland  
6-7 March 2014

	Closing session and adoption of recommendations on the way forward
--	--