

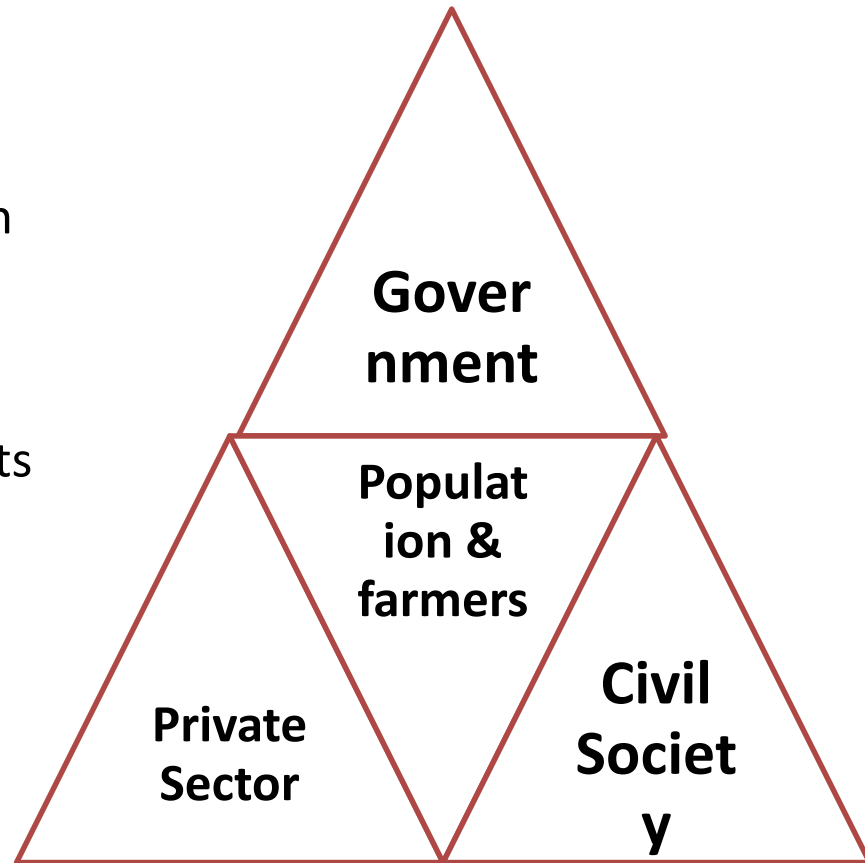
What is the role of industry and governments and multistakeholder platforms in facilitating the enabling environment?

Multistakeholder platforms as an instrument for good relationships

To achieve achieving development

goals by:

- a. Bringing together stakeholders with complementary strengths and competencies
- b. Adding value to development efforts
- c. Pooling resources and assets in solving problems




Enabling environment for growth


Good relationships promote well-being, but many organizations and groups fail to address this aspect of people's lives:

 - Places where positive relationships promote well-being

 - Places where people experience a sense of belonging

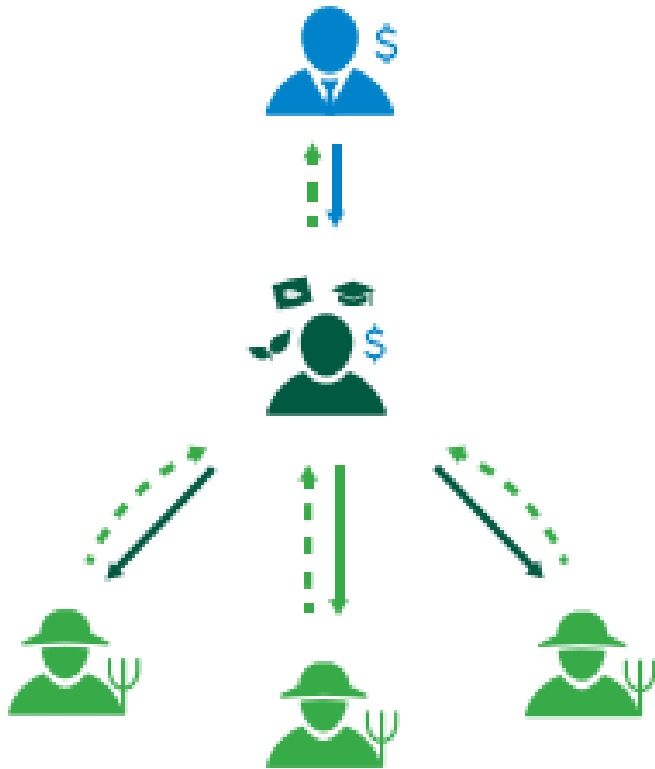
 - Places where all people involved contribute to the growth and well-being of others

 - Places where people can learn new ways of relating

 - Places that recognize and respect the contributions of all parties in helping relationships



A tangible example of where & why an enabling environment is needed...



.. access to finance

- ✚ Cost of money is high for farmers and their organizations making it difficult to invest
- ✚ Farmers, cooperatives but also financial institutions run into barriers they cannot overcome on their own and thus require collaboration to improve the enabling environment

Bringing two worlds together

Financiers

- Understanding the agri/cocoa sector
- Installing an agri-desk
- Developing and adapting products and services
- Segmentation of cooperatives

Farmers and Coops

- Book keeping and documentation
- Financial literacy
- Farm development plan
- Improve professionalism
- ...

...

Farm and
Cooperative
Investment
Program



Le Conseil du Café-Cacao

Le Conseil de Régulation, de Stabilisation et de Développement de la Filière Café-Cacao

Enabling environment should strengthen farm-entrepreneurship

Regulation on costs of electronic payments
(government)

Promotion of investments by banks in the agric sector
(financiers)

Cooperative directory / database (public-private collaboration)

