

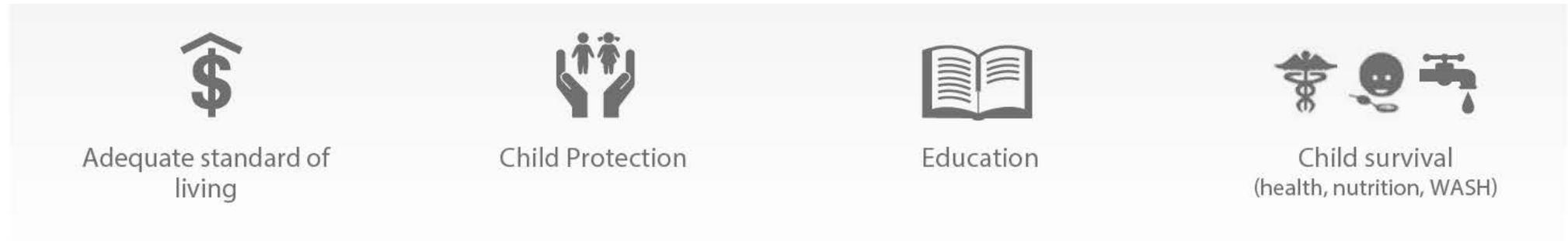
## Track 4: Sustainable Management

*How do we create the right enabling environment to make the whole sector more sustainable?*

**How can we improve social conditions and economic development at smallholder level?**

# 1.Children's rights, a comprehensive framework for social sustainability

Most salient children's rights issues in the cocoa context



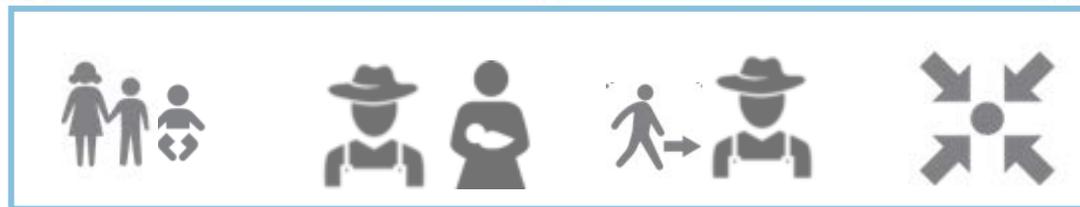
Examples of challenges



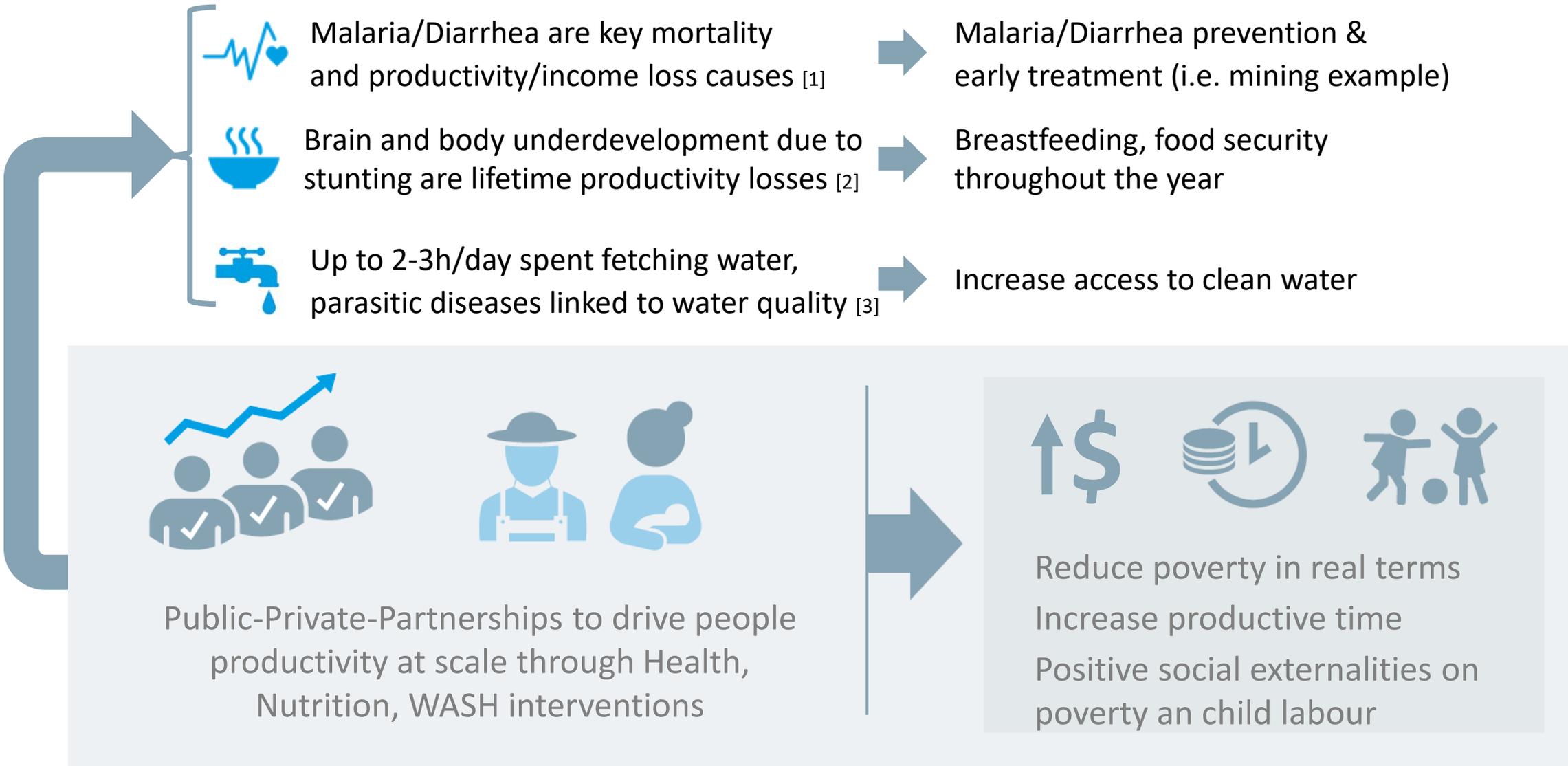
Interconnected root causes



Advantages



# 2. Public-Private initiatives on Human Productivity



## 3.Focus on the “HOW”

### Important advancements on the “WHAT” :

Overall alignment on qualitative understanding of several issues/interventions

### The key challenge remains the “HOW”:

- Design initiatives for all farming families
- **Coordinated focus on key root causes** of social issues
- PPP with **shared responsibility approach**: define the issues, size them, fully cost them, and share the bill
- Leverage **national systems** to achieve sustainability
- Look for **synergies** with other industries

➔ Coordination initiative and platforms exist, but **more time, resources, quality thinking** need to be invested to craft the HOW

## Recommendations recap

1. Consider **children's rights** (beyond child labour) as a comprehensive framework for social sustainability in cocoa; equity at its core, include farmers and mothers, consider both today's and tomorrow's farmers, and drive convergence among different actors.
2. Include **human productivity** as a key focus area for the **Cocoa Action** framework and the **Global Cocoa Agenda**; leverage Public-Private-Partnerships to drive Health, Nutrition and WASH interventions at scale.
3. Invest enough time and resources to **work on HOW best practices and commitments are brought to life at scale**, through PPP with **shared responsibility approach**, in a cost optimized way that leverages existing national structures and actors.