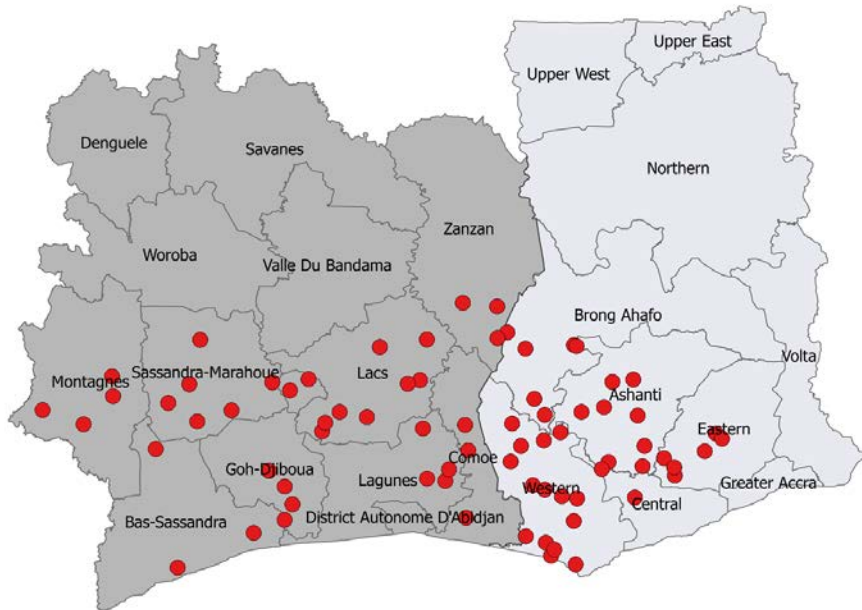


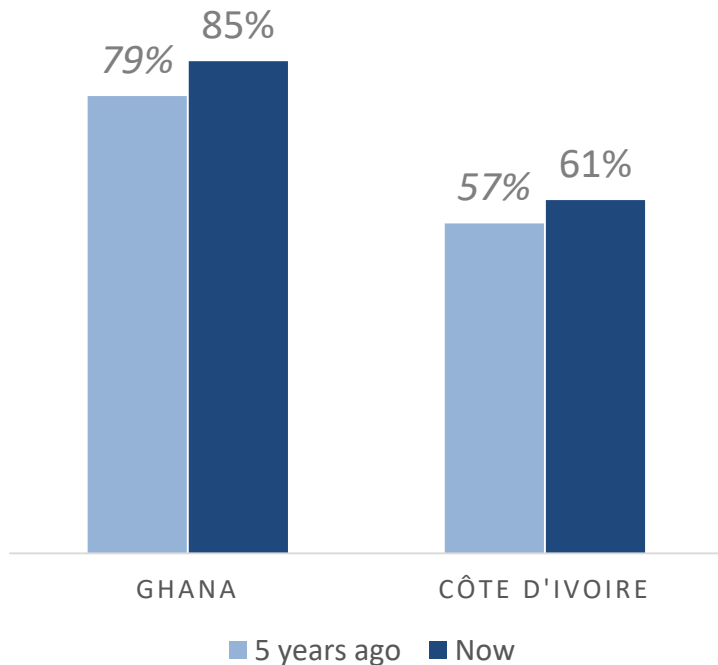
# Demystifying the cocoa sector in Ghana and Côte d'Ivoire

KIT 2018: Roger Bymolt, Anna Laven & Marcelo Tyszler



# Cocoa is currently farmers' best option

## MOST IMPORTANT CROP



## Why?

*Income (high, stable, bulk)  
Land security, tradition*

*National importance, two harvests,  
short period to mature, low labor  
intensive, access to credit,  
institutional support (Ghana)*

*Central role in household decision-  
making*

*Crop diversification is common practice*

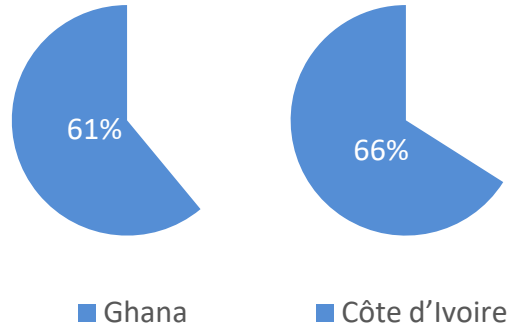
**5 to 6**

Other crops grown

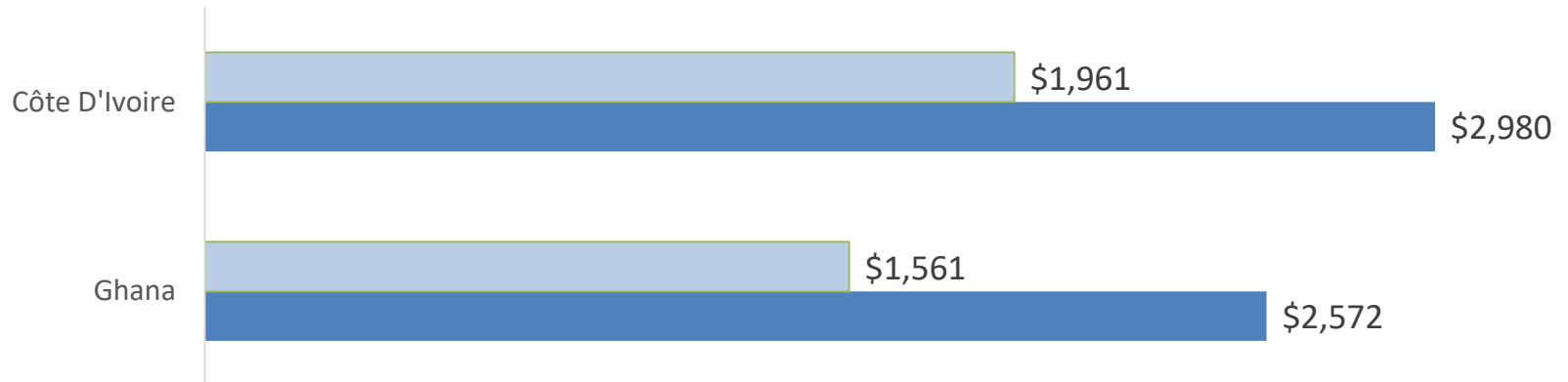
**Plantain  
Cassava**

# Cocoa is not the only source of income

Income Share from Cocoa

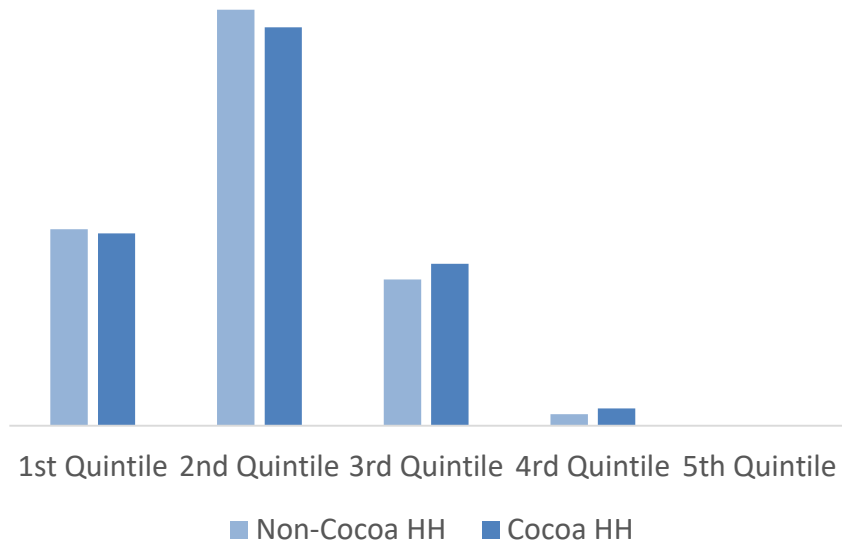


Household income (US \$/year)



# *Unleash the potential*

Ghana



Côte d'Ivoire

