

UTZ Certification: bringing good practice to scale

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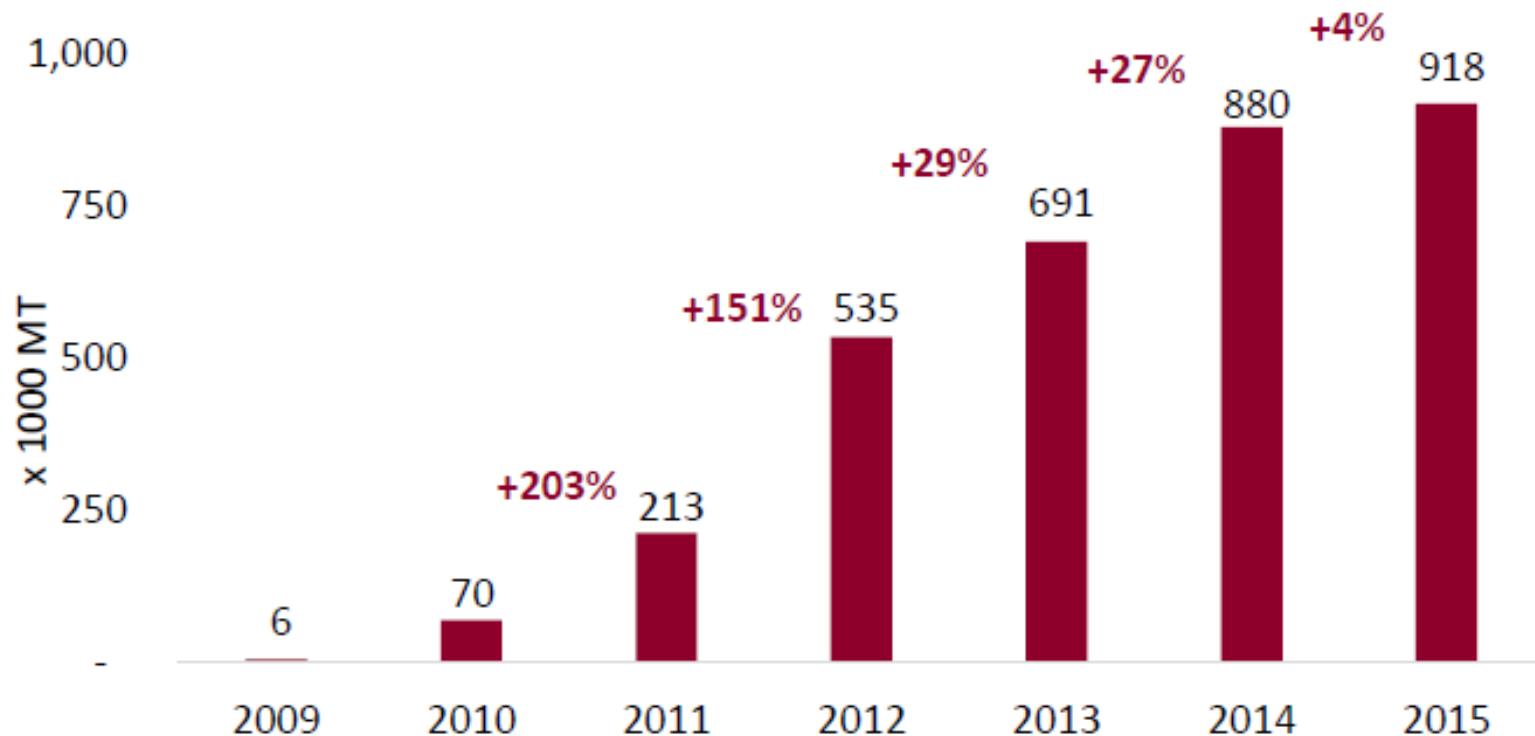
Better farming
Better future



Stable growth of certified volumes



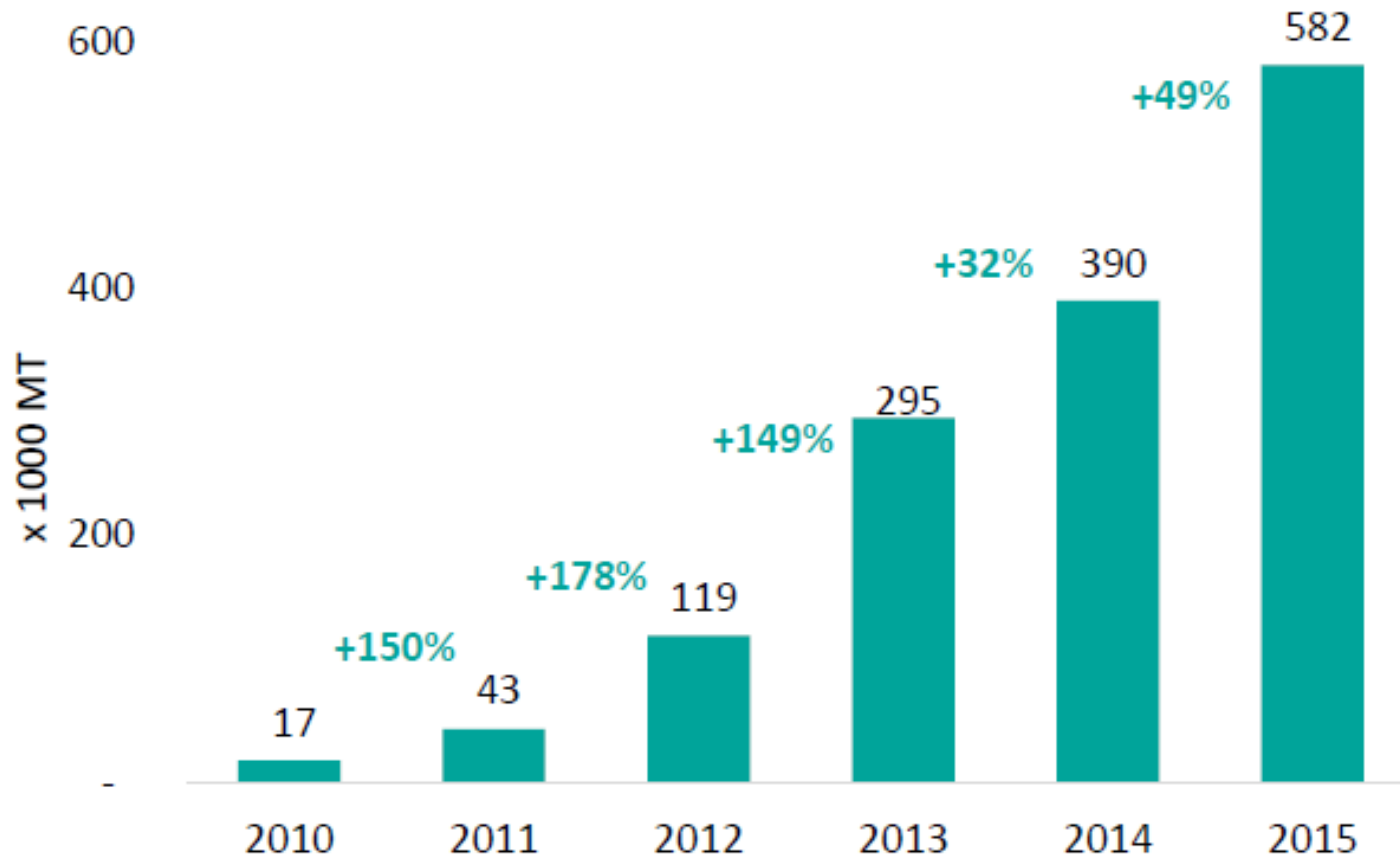
Global UTZ Certified cocoa volume
(estimated production potential)



Expanding sales of certified cocoa

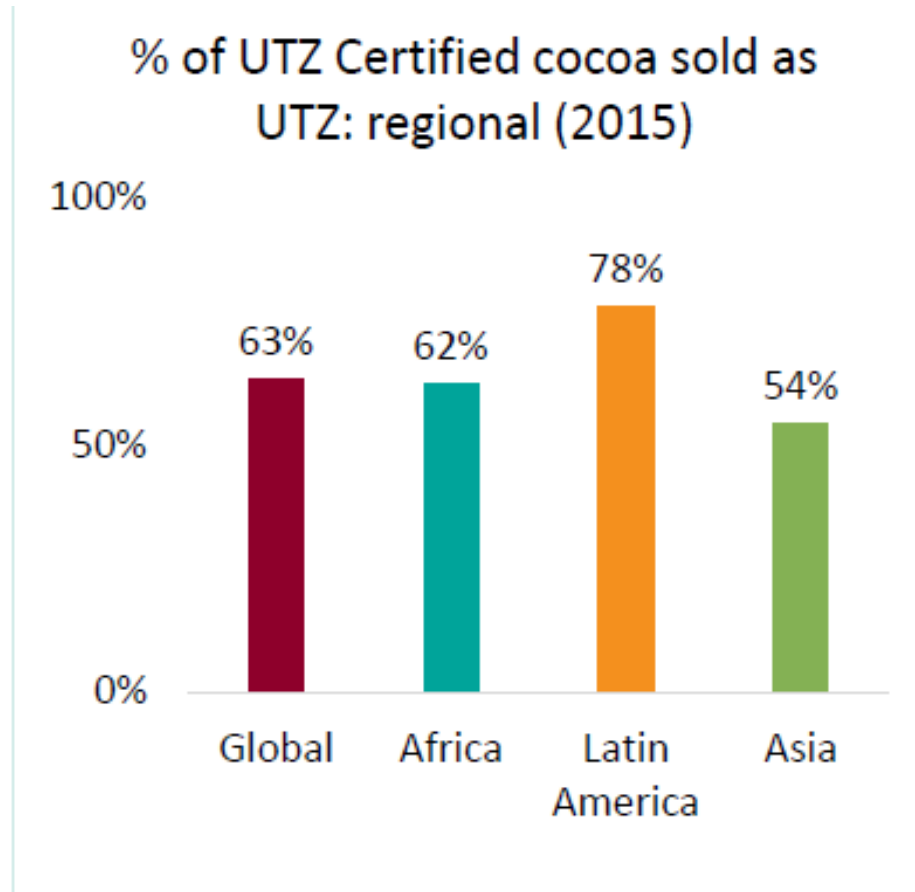
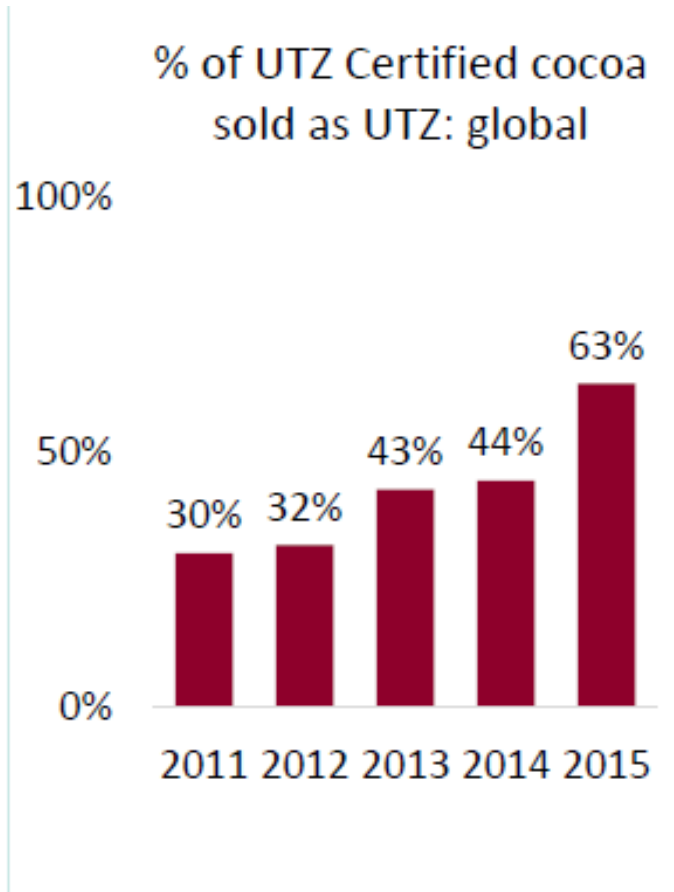


Global UTZ Certified 1st buyer cocoa sales*



% change vs year ago

Better Supply - Demand ratio: a bigger % sold as Certified



Better Crop



HIGHER YIELDS

UTZ CERTIFIED FARMERS PRODUCED MORE THAN FARMERS FROM NON-UTZ CERTIFIED FARMS

COCOA FARMERS CÔTE D'IVOIRE

UTZ **453kg**



NON UTZ **329kg**



COCOA FARMERS GHANA

UTZ **444kg**



NON UTZ **405kg**



(yield per hectare 2012)

Better Income



Better Life



IN CÔTE D'IVOIRE

97%

OF FARMERS SAY THEY ARE
SATISFIED
WITH THE UTZ PROGRAM
AND TRAINING.

IN CÔTE D'IVOIRE

82%

OF FARMERS SAY THEIR
LIVING CONDITIONS HAVE
IMPROVED AND 92% REPORT
POSITIVE CHANGES SINCE
JOINING THE UTZ PROGRAM.

12.500 Chocolate products

With more ...& less label visibility





ANY QUESTIONS?

