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22-25 MAY 2016

BARCELÓ BÁVARO CONVENTION CENTER,
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Sustainability, Certification, Standards: Taking the Next Steps

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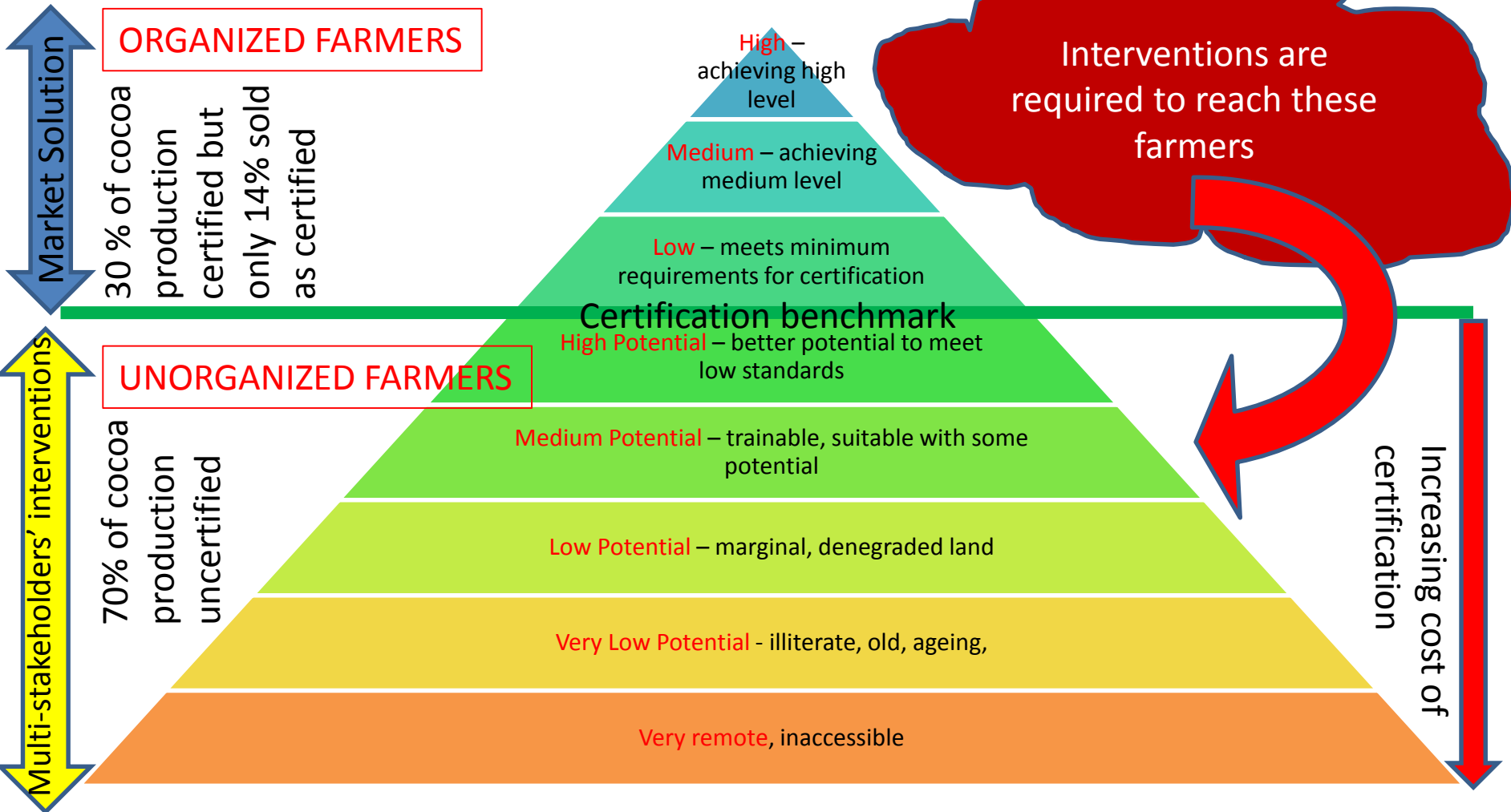
Proliferation of Standards



Current Status

- Certifying Bodies
- United Nations: UNFSS
- CEN/ISO
- ICCO: 2 international workshops on certification; commissioned 2 studies
- National governments
- Company in-house sourcing – own scheme
- All are aware but least of all, farmers unfortunately! They are supposed to implement and meet the requirements for the standards set.

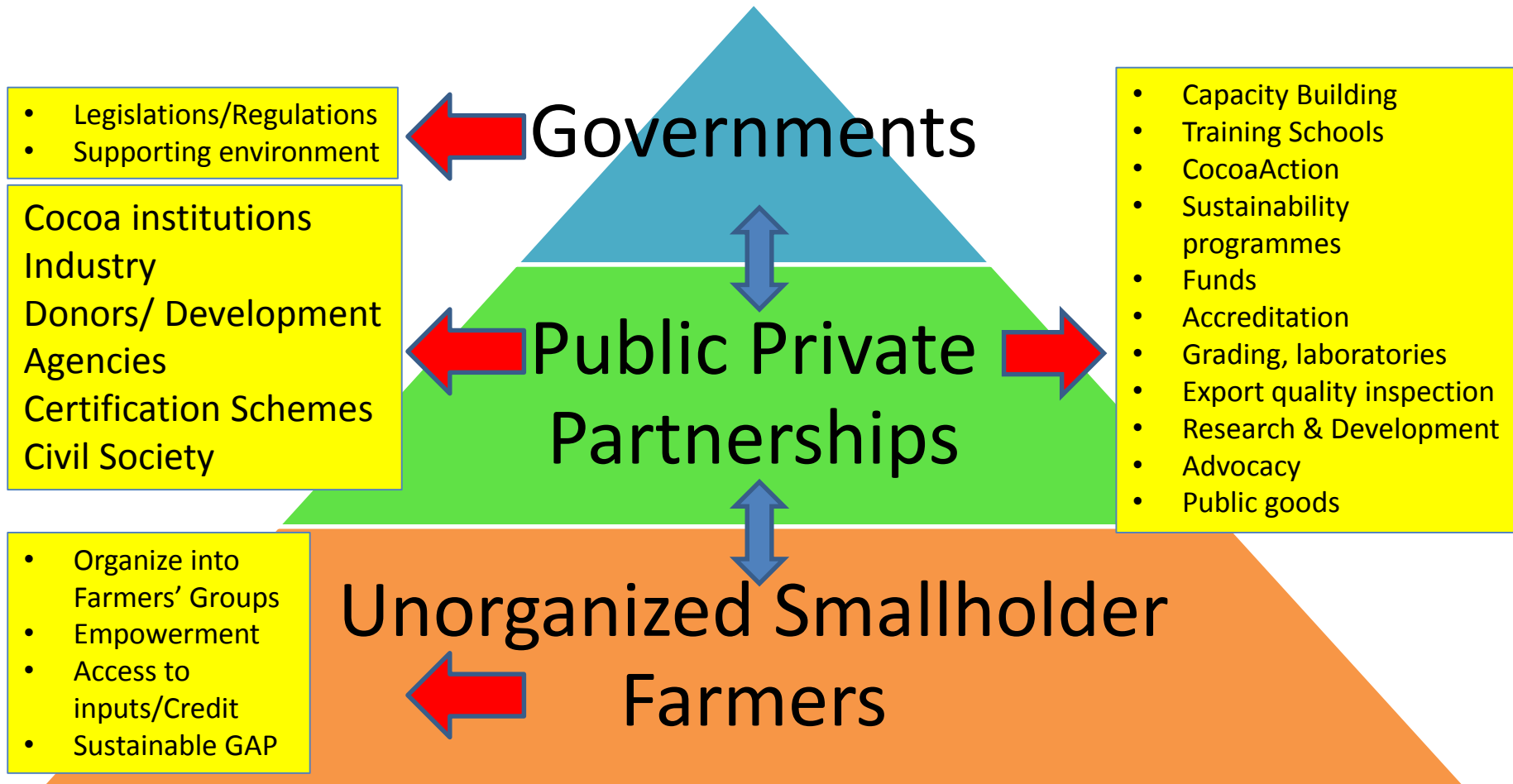
A broad spectrum of very diverse smallholders



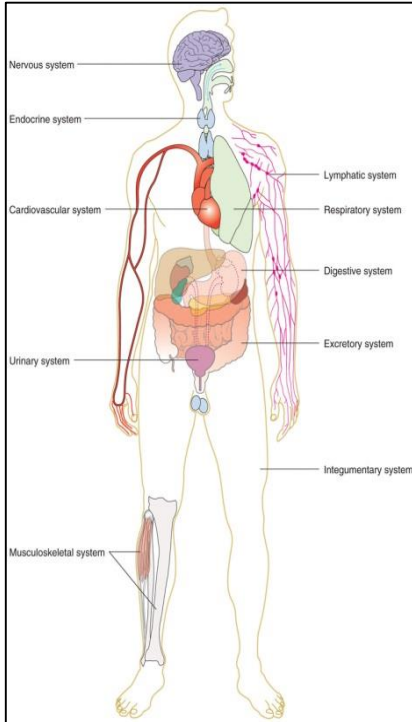
- Farmers are the least informed on the standards
- “How can I produce cocoa that meets the sustainability requirements and provide food, shelter for the household at the same time?”
- Therefore, any standard, certification, sustainability requirements have to present a viable business case for the farmer.
- Costs versus benefits question: Certification has to pay for itself
- Competition versus cooperation
- Premise would have to be, “How to meet the standards given these challenges/constraints?”

What next? - BUILDING BRIDGES

Stakeholders' Shared Responsibilities



Stakeholders in the Cocoa Value Chain

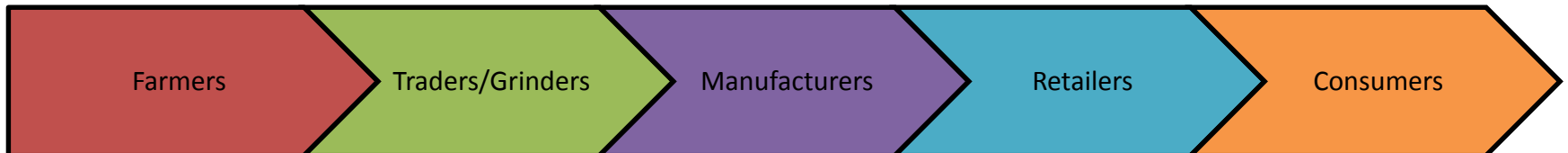


Stakeholders in the Cocoa Value Chain are like different parts of ONE body

Similarly, farmers cannot say they will be able to function efficiently without the trader, manufacturer, retailer or consumer.

Every single part of the body have to continuously build each other up, encouraging and urging one another on to the benefit of the whole entire body.

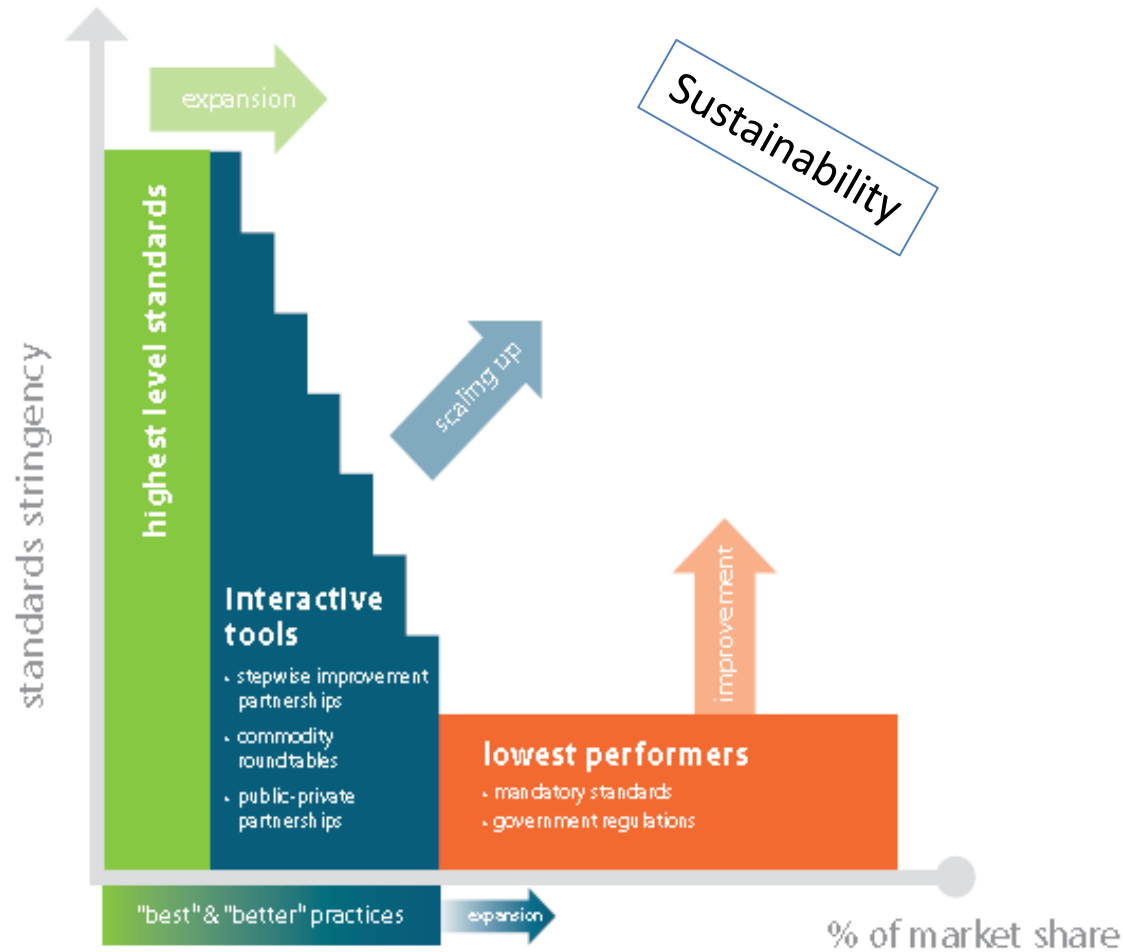
Through mutual cooperation and support only then can the entire cocoa value chain meet its full potential towards sustainability.



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Towards Sustainability



Source: "Towards Sustainability: The roles and limitations of Certification June 2012"
Resolve, Inc

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