

Directly sourced cacao
from farmer to bar

DIRECT



CACAO



A sustainable fine chocolate market

**Creating a virtuous circle of quality, flavour,
sustainability and fair prices for farmers**



More pleasure,
healthier

Pay more
for
chocolate

Pay more
for cacao

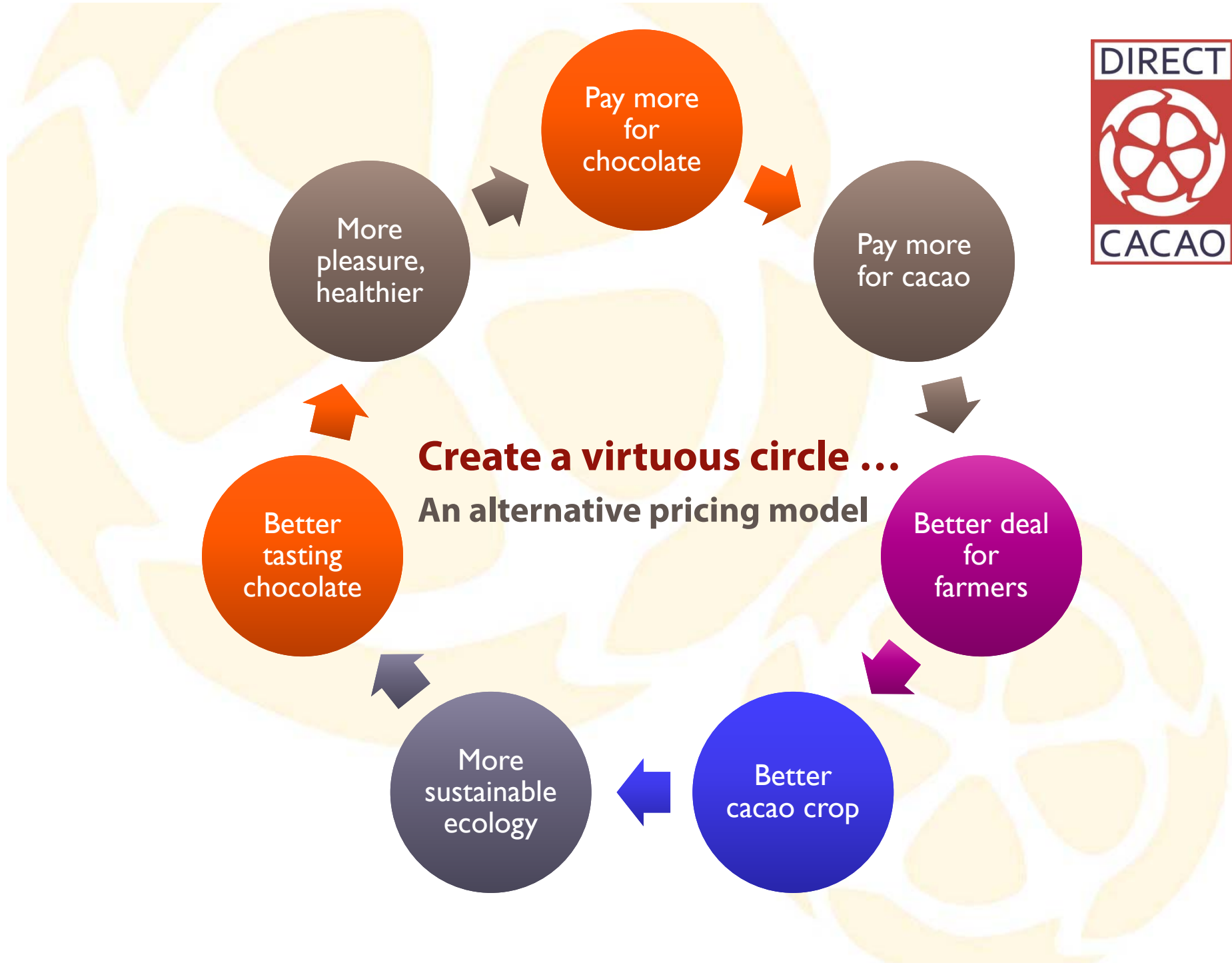
Create a virtuous circle ...
An alternative pricing model

Better
tasting
chocolate

Better deal
for
farmers

More
sustainable
ecology

Better
cacao
crop





Flavour

FOUNDER MEMBERS

Åkesson's Organic, Switzerland
Amano, USA
Amma, Brasil
Bonnat Chocolatier, France
Chocolaterie A. Morin, France
Martin Christy, Seventy%, UK
Friis-Holm Chokolade, Denmark
Grenada Chocolate Company
Guittard Chocolate Company, USA
Itzel Chocolate, Guatemala
Kate Johns, Chocolate Week, UK
Monica Meschini, Italy
Original Beans, Netherlands
Pacari, Ecuador
Paul A Young Fine Chocolates, UK
Maricel Presilla, Gran Cacao, USA
Alexander Rast, UK
Red Star Chocolate, UK
Xoco Fine Cocoa Company, Honduras

