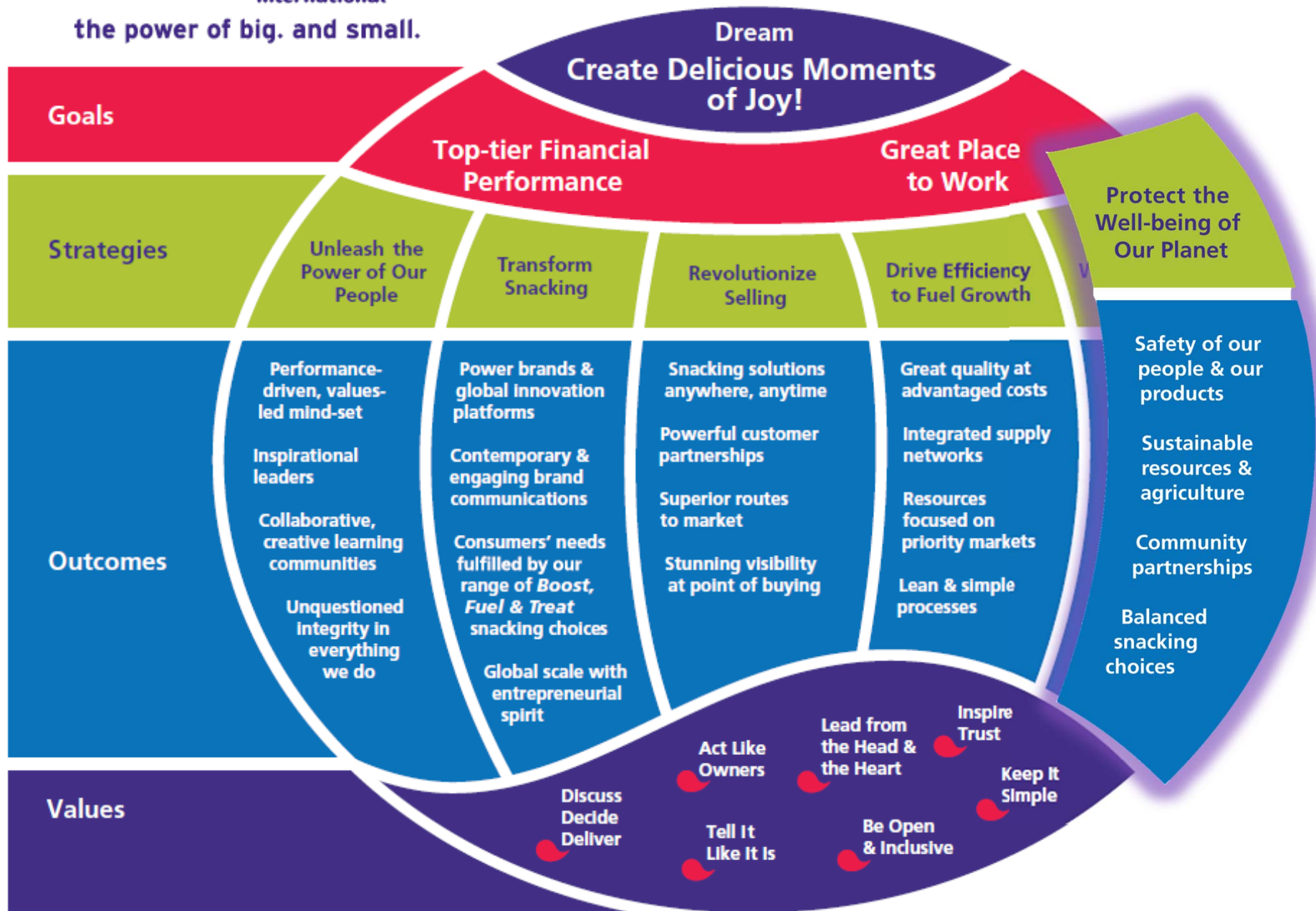




the power of big. and small.





# Cocoa Life approach

The Cocoa Life vision is empowered, thriving cocoa communities as the essential foundation for sustainable cocoa

## Guiding principles

Holistic farmer-centered

Partnership

Sourcing alignment

Measuring, evaluating and reporting on 5 key areas defining thriving communities

FARMING

COMMUNITY

LIVELIHOODS

YOUTH

ENVIRONMENT



Independently verified

# Cocoa Life Roadmap



	2012	2013	2014	2015	2016
<b>Promise</b>	<b>Commitment</b>	<b>CL approach global KPI's Child labor</b>	<b>Progress</b>	<b>Impact</b>	<b>Scale</b>
<b>What</b>	<b>Strategy</b> Think the system	<b>Theory</b> Build the system	<b>Practice</b> Use the system	<b>Results</b> Publish independent evaluation	<b>Expand</b> Capacity in origins
<b>Critical</b>	High level engagement	Structure and deep understanding	Strengthen belief and trust	Learn and refine approach	Partnerships
<b>Results</b>	Growing number of farmer communities positively impacted Stronger cocoa supply chain aligned with farmers through our supplier partners				



Together We Are Growing.

# CocoaAction

