



# World Cocoa Conference 2

Amsterdam  
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S.E.R.A.P. is an  
ADM Cocoa program

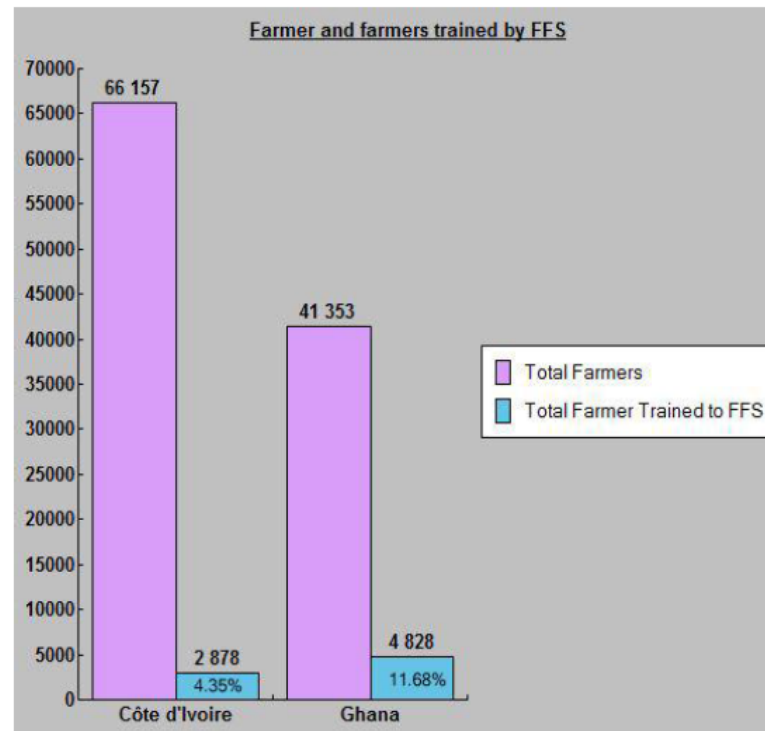


# Warming-up for an endurance race

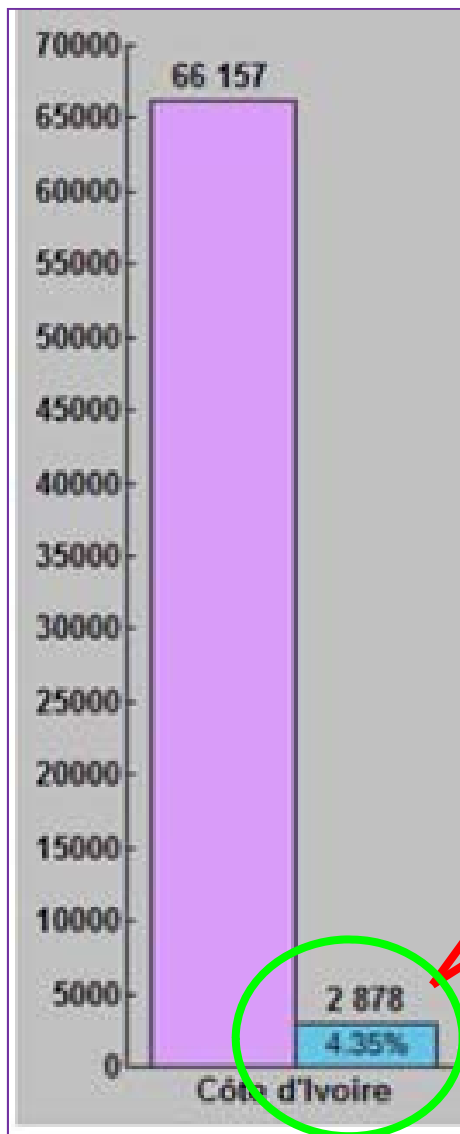
- ✓ Acknowledged the problem & its complexity
- ✓ Alignment of objectives and strategy
- Tools, implementation & training
- Monitoring progress & evaluation of adoption rates
- Management systems & traceability
- Impact assessment + feedback cycles

## Livelihoods: Farmer Training

- 63% of ICI communities in Ghana and Côte d'Ivoire have a Farmer Field School/ Extension services delivered by government or partners
- But relatively few farmers have actually been trained demonstrating a limited coverage



Based on survey of 235 ICI cocoa grower communities  
Source: ICI, Geneva, 2014



Survey in 64 communities in CI  
 Have you received GAP training in last 12 months?

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