

IMPLEMENTATION OF THE GLOBAL COCOA AGENDA: PROGRESS REPORT ON GHANA'S NATIONAL COCOA PLAN

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Introduction

- In September 2012, we reported on the status of Ghana's National Cocoa Plan.
- A lot has happened since then.
- We have a new Board of Directors and leadership at the helm of affairs in Ghana Cocoa Board.

Background

- ❖ Ghana has a history for producing national development plans. The first national plan was produced in 1920 by the colonial government.
- ❖ However, the first National Cocoa Plan (the Cocoa Sector Development Strategy I) was produced in April 1999.
- ❖ This was the period when the country's cocoa sector had began to recover after a long period of decline.
- ❖ In 2010, a process was began to review the first Cocoa Sector Development Strategy (CSDS I) document.

Objectives of Ghana's Cocoa Plan

- Ghana's second Cocoa Sector Development Strategy (CSDS II) seeks to modernize the country's cocoa sector and produce *climate smart* cocoa through increased productivity of farms.
- The CSDS II is designed to ensure consistency with national development objectives as specified in the Ghana Shared Growth and Development Agenda (GSGDA).

Processes and Procedures used in the formulation

- The Ghana Cocoa Board (COCOBOD) and the Ministry of Finance (MOF), with technical assistance from the World Bank initiated a Scenario Planning Exercise for Ghana's Cocoa Sector.
- The objective of the scenario planning exercise is to develop plausible scenarios for the future of Ghana's cocoa sector based on likely future developments in global production and marketing trends.
- This exercise brought together key stakeholders in a structured discussion on likely trajectories for the cocoa sector, given a number of significant evolutions in the global cocoa industry.

Processes and Procedures used in the formulation cont'd

- The Scenario planning Exercise was officially launched on October 24, 2013 at stakeholders' workshop.
- A joint COCOBOD/World Bank Diagnostic review of the cocoa sector was undertaken in February 2014
- Two dissemination workshops were held to discuss the outcome of the Diagnostic review.

Processes and Procedures used in the formulation cont'd

- A two day scenario planning exercise was held on May 28 and 29, 2014.
- The exercise essentially validated the findings of the Diagnostic review.

Processes and Procedures used in the formulation cont'd

- Five priority areas were identified as requiring urgent attention:
 1. Accounting and MIS
 2. Logistics and Quality Control systems
 3. Input supply and support services
 4. Tree rehabilitation
 5. Coordination of Programmes and projects

Processes and Procedures used in the formulation cont'd

- The output from the Diagnostic review and the scenario planning exercise will be used to complete the revision of the second Cocoa Sector Development Strategy document
- The revised CSDS II document would be approved by the Board of Directors and Cabinet before adoption by Government

Conclusion

The Ghana Cocoa Board (COCOBOD) is on track to fulfill its commitment to the Global Cocoa Agenda



THANK YOU

