

Monitoring the Global Cocoa Agenda

Draft Framework

Presented to the Consultative Board of the ICCO

23rd March 2015

Role of CB and Framework

- CB expanded to monitor GCA progress
- Framework necessary for consistency and uniformity
- Working group since last C

Global Cocoa Agenda

Two tiers

1. Global Action Plan
2. Stakeholder Specific Actions
In five groups (3-8 actions per stakeholder)

Monitoring Framework

- **Quantitative:**

- Not started
- Planning phase
- Pilot phase
- Roll-out phase
- Completed/Continuous Improvement

- **Qualitative:**

- Progress made
- Biggest challenge
- Other items (such as definitions of criteria etc)

Reporting

- **Quantitative:** per CB Meeting
- **Qualitative:** per annum
- **Annual:** ICCO secretariat
'State of World Cocoa Economy'
- **Multi year:** 3rd party?