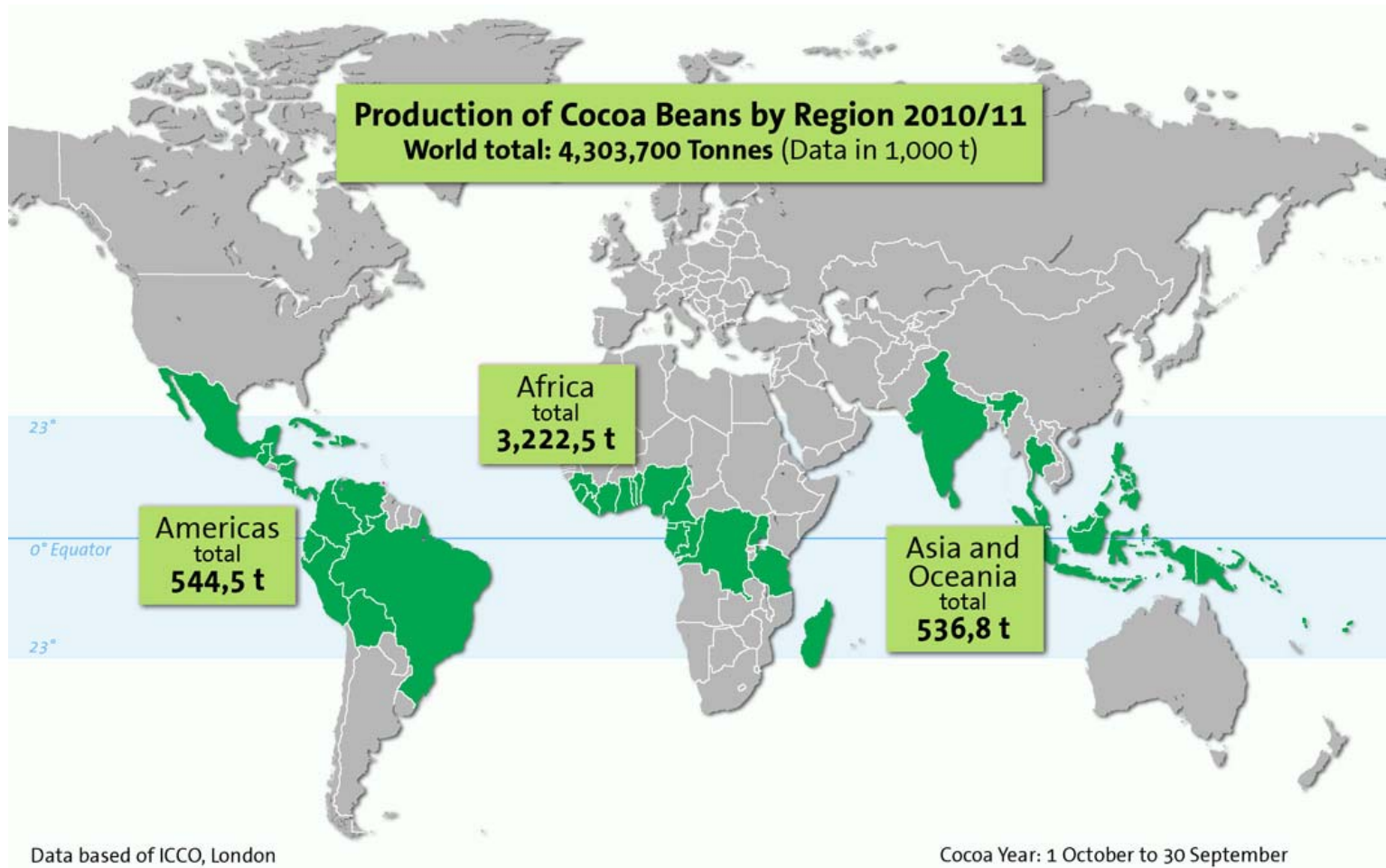
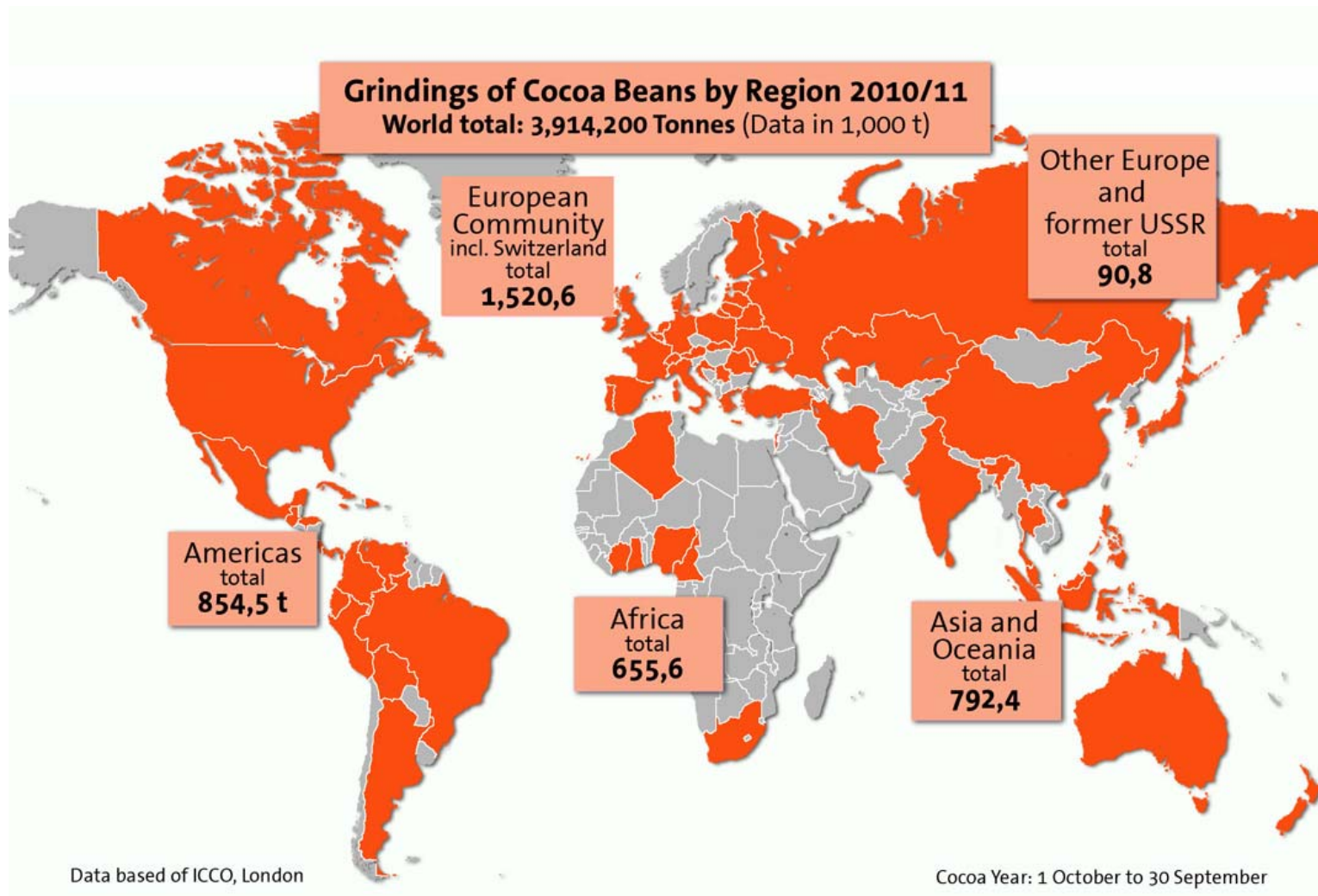


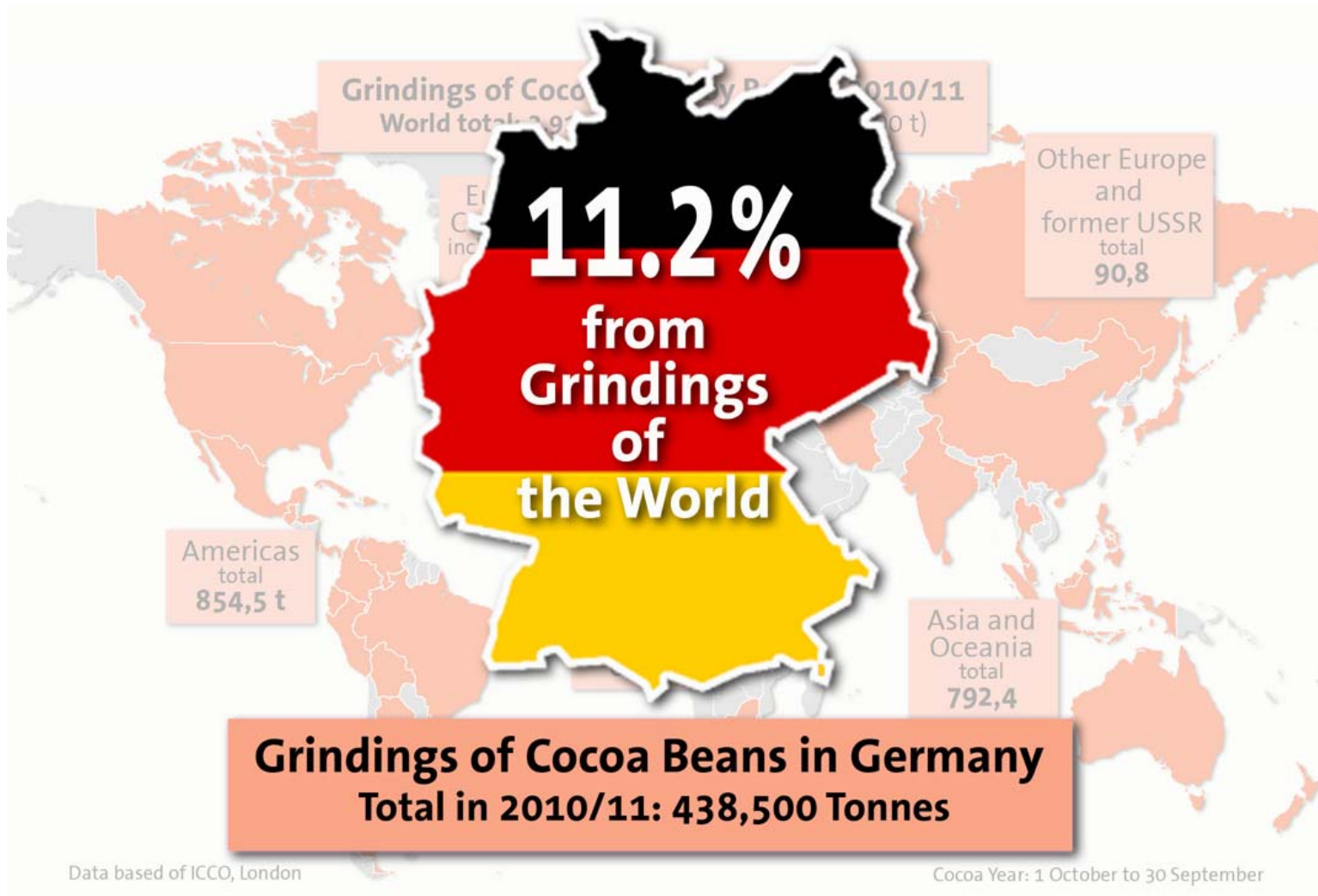


Federal Ministry  
of Food, Agriculture and  
Consumer Protection

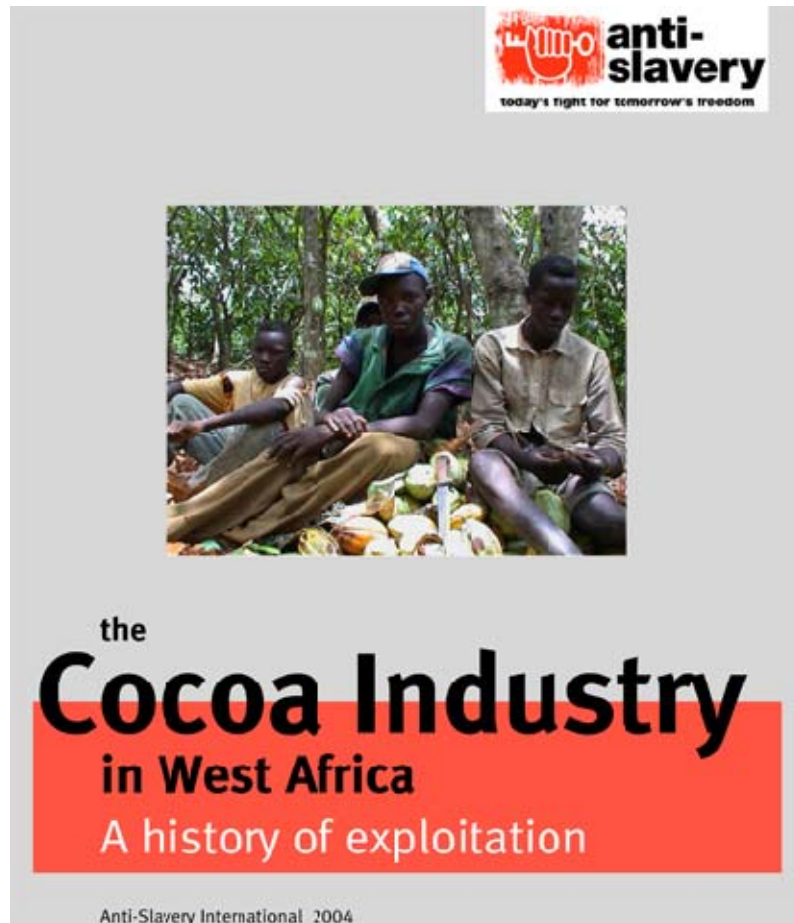
# FORUM SUSTAINABLE COCOA







## Studies and Reports



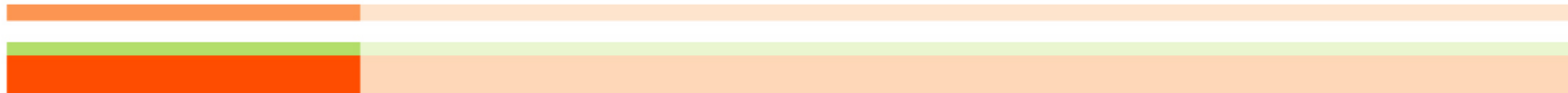
# Certification schemes



## Initiatives in different countries



The sustainable  
trade initiative



## Initiatives in different countries



The sustainable trade initiative





## Targets of companies

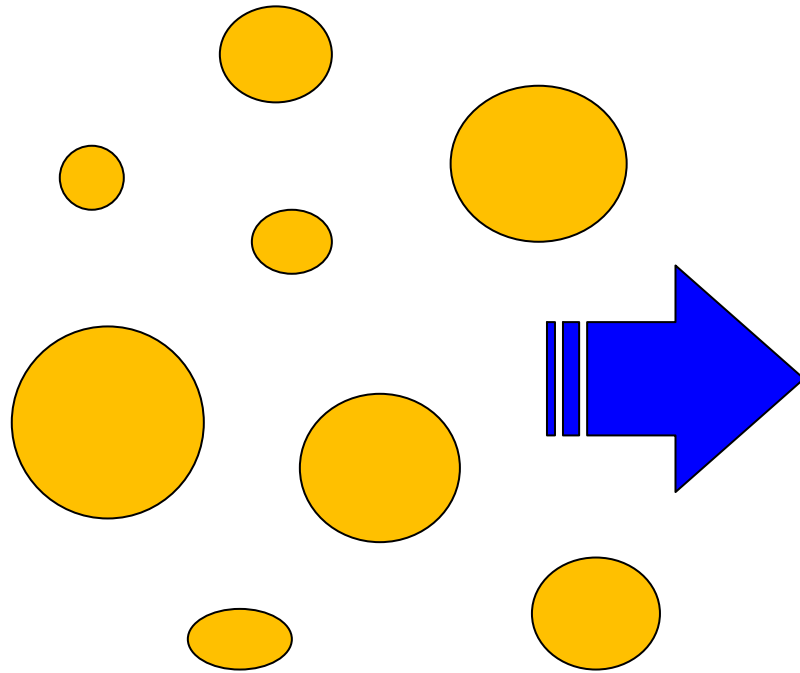
**MARS**



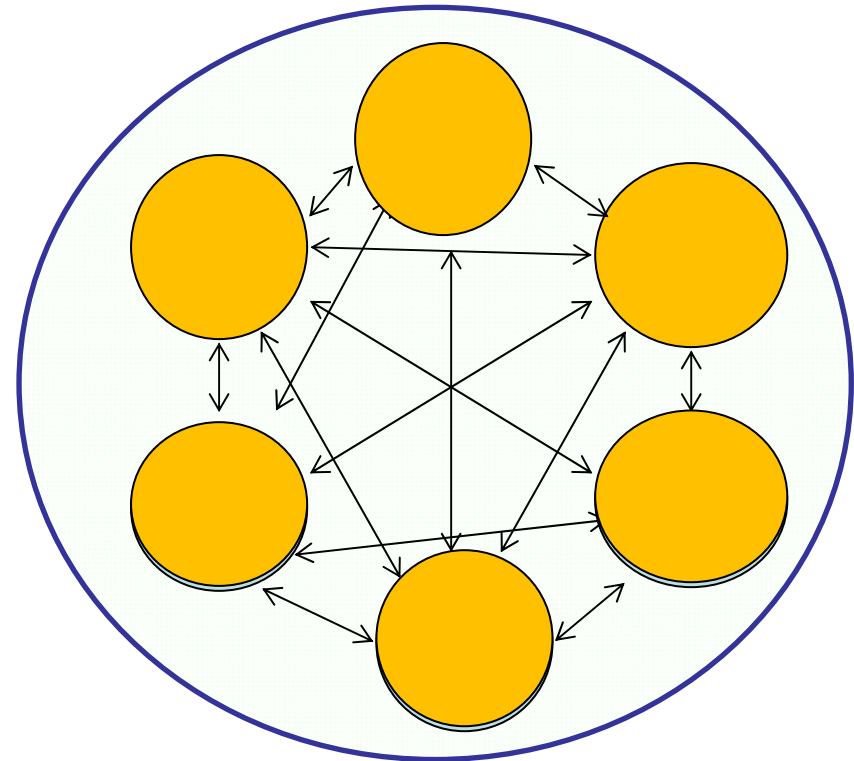
**FERRERO**

**100%**  
sustainable cocoa  
in 2020

## *The Cocoa Sector—A New Approach – by ICCO*



**Scatter Gun Approach:** Disjointed efforts result in underleveraged resources and unintended consequences on other issues or stakeholders

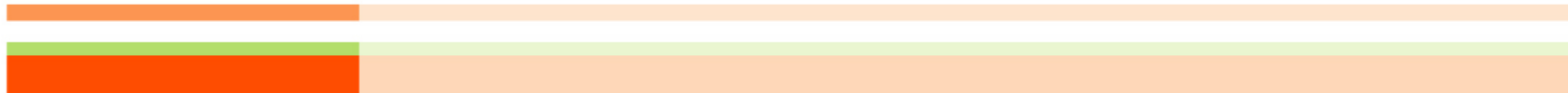


**Systems Approach:** Stakeholders, issues, initiatives are integrated around common vision, outcomes and values

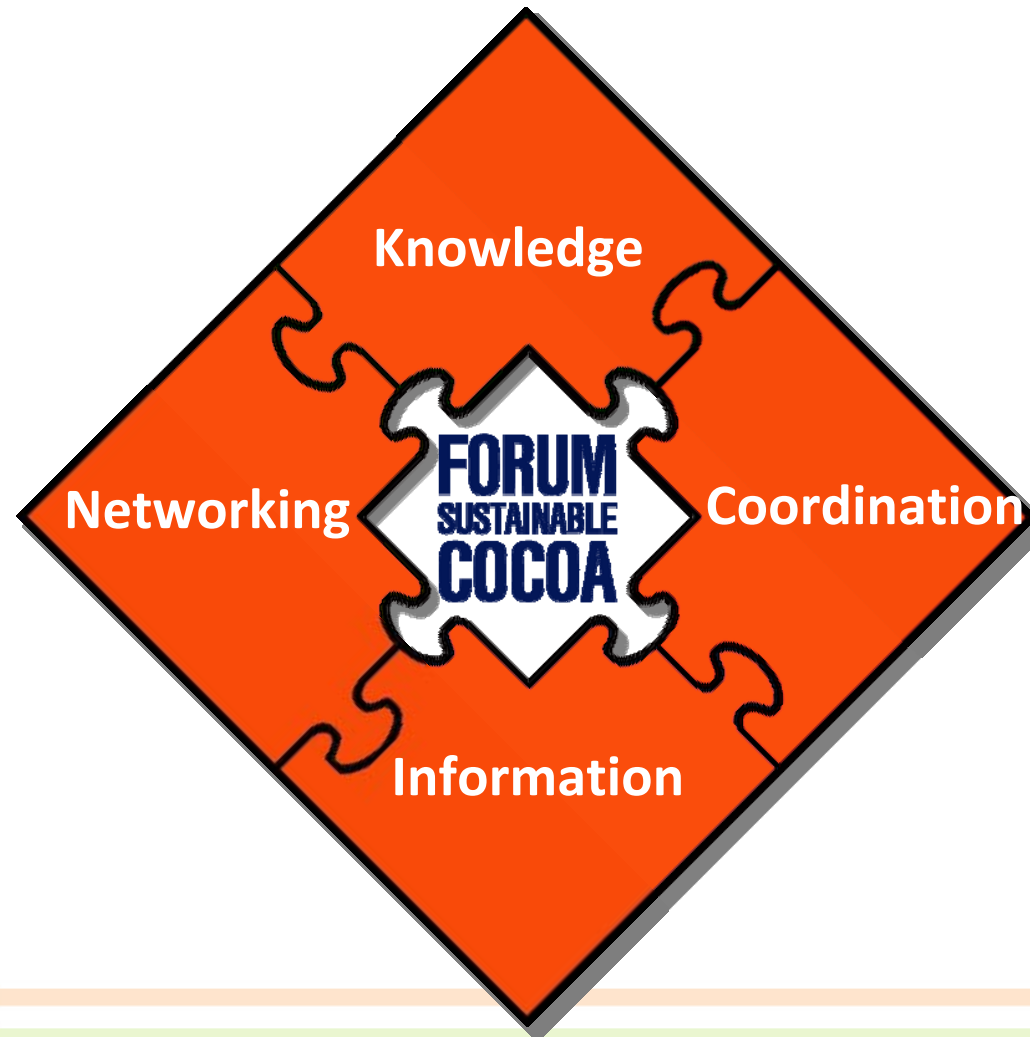


## What do we want ?

- **Dialogue in partnership with producers and producing countries**
- **Developing and using best practices**
- **Pathway of continuous improvement towards sustainability**



## Core elements of the initiative





## Members/Stakeholders





## Core elements of the initiative



## Core elements of the initiative



## Core elements of the initiative





## Core elements of the initiative





# Activities / Next Steps

- **Establishment of a secretariat to serve the members**
- **Conducting stakeholder dialogues in relevant countries**
- **Conducting research and monitoring and evaluation where necessary**



**Finance**

**Government**

**Industry**

**FORUM  
SUSTAINABLE  
COCOA**  
Secretariat  
**giz**

**Retailers**



## Aims of the project



## Aims of the project



## Aims of the project



## Aims of the project



## Aims of the project





## Aims of the project



## Aims of the project



## Aims of the project

